

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-11. (Previously canceled)

12. (Currently amended) A method of logging events in a multimedia integrated receiver decoder, said method comprising the following steps:

- a) providing a trigger;
- b) transmitting said trigger to said integrated receiver decoder in a data stream together with an event to be monitored;
- c) if said integrated receiver decoder is tuned to said data stream, storing said trigger; and
- d) transmitting said stored trigger information from said integrated receiver decoder without user identification information,
- e) permitting an operator or advertiser to use the method, and
- f) giving a user an incitement to allow the use of the method.

13. (Previously presented) The method according to claim 12, wherein said transmitting is initiated by a service provider.

14. (Previously presented) The method according to claim 12, wherein said trigger comprises a unique trigger identity identification.

15. (Previously presented) The method according to claim 14, wherein, in step c), said trigger identity identification is stored in a log file.

16. (Previously presented) The method according to claim 15, wherein said log file comprises only stored identity identifications.

17. (Previously presented) The method according to claim 12, wherein, in step c), a channel identifier identifying the channel presently tuned to is stored in a list together with a time stamp.

18. (Previously presented) The method according to claim 12, wherein said stored trigger information is used for determination selection of said specific event.

19. (Previously presented) The method according to claim 12, wherein at least two triggers are sent for a single event to be monitored, wherein said single event is a commercial.

20. (Previously presented) the method according to claim 19, wherein said at least two triggers are similar.

21. (Previously presented) The method according to claim 19, wherein one of the at least two triggers is a start trigger and one of the at least two triggers is a stop trigger.

22. (Currently amended) A multimedia integrated receiver decoder, comprising:

a device for receiving a data stream;

a device for identifying triggers in said data stream accompanying an event in said data stream;

a device for storing information regarding said triggers; and

a device for transmitting said stored information without user identification information, wherein an operator or advertiser is permitted to use the transmitted information and a user is given an incitement to allow the use of said transmitted information.

23. (Currently amended) A system for logging events in a multimedia integrated receiver decoder, said system comprising:

a transmitter;

a receiver;

a device for interconnecting said transmitter and said receiver; and wherein

said transmitter comprises a device for providing triggers in a data stream accompanying an event and a device for transmitting said data stream to said receiver; and

said receiver comprises a device for identifying said triggers in a data stream received by the receiver, a device for storing identified triggers in memory, and a device for transmitting said stored identified triggers from said integrated receiver decoder without user identification information, wherein an operator or advertiser is permitted to use the transmitted information and a user is given an incitement to allow use of the transmitted information.

24. (Currently amended) A computer program product directly loadable into the internal memory of a multimedia integrated receiver decoder, said computer program product comprising software code portions when executed for performing the steps:

identifying triggers in a data stream received by the multimedia integrated receiver decoder;

storing identified triggers in memory; and

transmitting said stored identified triggers from said integrated receiver decoder without user identification information;

permitting an operator or advertiser to use the transmitted information, and

giving a user an incitement to allow use of the transmitted information.

25. (Currently amended) A method of logging events in a multimedia integrated receiver decoder, said method comprising the following steps:

a) providing a trigger;

b) transmitting said trigger to said integrated receiver decoder in a data stream together with an event to be monitored; and

c) storing a channel identifier identifying the channel presently tuned to together with a time stamp if said integrated receiver decoder is tuned to said data stream,

d) permitting an operator or advertiser to use the method, and

e) giving a user an incitement to allow the use of the method.

26. (Previously presented) The method as claimed in claim 25, wherein said trigger comprises only a command for storing said channel identifier and a time stamp.

27. (Currently amended) A multimedia integrated receiver decoder, comprising:

- a device for receiving a data stream;
- a device for identifying triggers in said data stream accompanying an event in said data stream;
- a device for storing a channel identifier identifying the channel presently tuned to together with a time stamp if said integrated receiver decoder is tuned to said data stream; and
- a device for transmitting said stored information, wherein an operator or advertiser is permitted to use the transmitted information and a user is given an incitement to allow the use of the transmitted information.

28. (Currently amended) A system for logging events in a multimedia integrated receiver decoder, said system comprising:

- a transmitter;
- a receiver;
- a device for interconnecting said transmitter and said receiver; and wherein said transmitter comprises a device for providing triggers in a data stream accompanying an event and a device for transmitting said data stream to said receiver; and wherein said receiver comprises a device for identifying said triggers in a data stream received by the receiver, a device for storing a channel identifier identifying the channel presently tuned to together with a time stamp if said integrated receiver decoder is tuned to said data stream, ~~and~~ a device for transmitting said stored identified triggers from said integrated receiver decoder, wherein an operator or advertiser is permitted to use the transmitted information and a user is given an incitement to allow the use of the transmitted information.

29. (Currently amended) A computer program product directly load able into the internal memory of a multimedia integrated receiver decoder, said computer program product comprising software code portions when executed for performing the following steps:

identifying triggers in a data stream received by the multimedia integrated receiver decoder;

storing a channel identifier identifying the channel presently tuned to together with a time stamp in memory if said integrated receiver decoder is tuned to said data stream; and

transmitting said stored ~~identified triggers~~ channel identifier and time stamp from said integrated receiver decoder;

permitting an operator or advertiser to use the transmitted channel identifier and time stamp, and

giving a user an incitement to allow the use of the channel identifier and time stamp.

30. (Previously presented) The method as claimed in claim 25 wherein:

the trigger is provided without an identification of the trigger.

31. (Previously presented) The multimedia integrated receiver decoder as claimed in claim 27, wherein:

the triggers in said data stream are without an identification of the triggers.

32. (Previously presented) The system as claimed in claim 28 wherein:

the triggers are without an identification of the triggers.

33. (Previously presented) The computer program product as claimed in claim 29 wherein:

the triggers are without an identification of the triggers.

34. (New) The method as claimed in claim 25, wherein the incitement is connected to a fee reduction for using the operator's services.

35. (New) The method as claimed in claim 25, wherein channel switches are not logged.

36. (New) The method as claimed in claim 25, wherein said trigger comprises a header indicating that it is a trigger and a field containing a unique trigger identification.

37. (New) The method as claimed in claim 36, wherein said unique trigger identification is unique only during a specific period of use.

38. (New) The method as claimed in claim 37, wherein said unique trigger identification is reused after information is transferred to the operator or advertiser.

39. (New) The method as claimed in claim 25, comprising a step of monitoring the data stream and wherein in step c) said channel identifier is added to a trigger log.

40. (New) The multimedia integrated receiver decoder as claimed in claim 27, wherein the incitement is connected to a fee reduction for using the operator's services.

41. (New) The system as claimed in claim 28, wherein the incitement is connected to a fee reduction for using the operator's services.

42. (New) The computer program product as claimed in claim 29, wherein the incitement is connected to a fee reduction for using the operator's services.